

Experience the South by People Who Know it Best



Wines down South

2009-2010

Covering the full bounty of the Deep South like no other online multimedia magazine.

Attracting readers with content rich in Historic Sites and Shrines, Dining Delights, Events, Culture, Wineries, Resorts and Adventure.

Enabling the vast pool of potential visitors to experience a more meaningful vacation in this exceptional region.

Wines Down South is a value based publication designed to deliver REAL benefits to our readers and advertisers. We refer to you as tourism partners because you ARE the focus of the culture and enjoyment our readers will experience when they travel here.



Advertising Opportunities

□ Standard Lite

Graphic Icon (225 pixels x 125 pixels), directly linked to client website plus a one page advertorial PDF containing client provided content (two images per page), Includes email address, street address, phone and fax. Client may update the content quarterly to take advantage of seasons, event scheduling, etc.

□ Standard

Prominent top of page banner ad (450 pixels x 125 pixels), a brief (1-2 paragraph overview) of the area plus one page advertorial PDF of client provided content (plus 2 images per page) with website link, and contact info. Client may update content once per quarter to take advantage of seasons, event scheduling, etc. Banners rotate once every 5 seconds with a maximum of two additional banner ads in that location.

□ Standard Premium

Prominent top of page banner ad (450 pixels x 125 pixels), one page PDF article with client provided content (plus two images per page) with website link, address, telephone, fax and email address. Advertorial PDF updatable 3 times quarterly. Banners rotate once every 5 seconds with a maximum of two additional ads in that location.

□ Rack Cards

(4" wide x 9" tall) Two sided, four color, 10pt weight, UV gloss both sides, graphics included.

□ Area Maps

(17" wide x 11" tall) Two sided, four color and padded with 50 sheets per pad. *You may view an example of a map on www.winesdownsouth.com (under the Map category, click on the NE GA Tourism).* Advertising rates vary from \$50 - \$350. Customized Ad sizes are available. Maps can be customized to your area (cost: \$500. and Up).

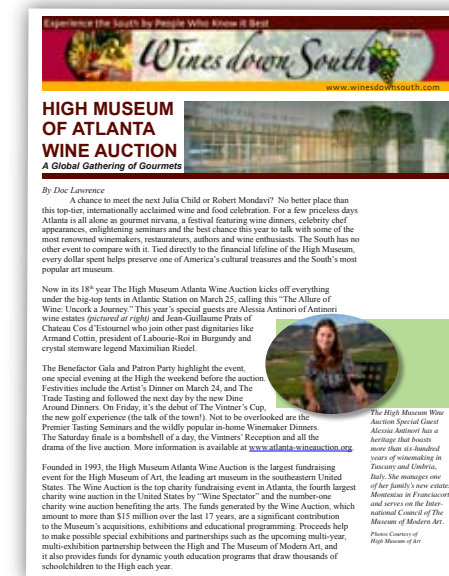
SAMPLE WEB PAGE



BANNER
(450 x 125 px)

ICON (225 x 125 px)

SAMPLE ADVERTORIAL PDF



Advertising Opportunities - *continued*

❑ Group Lite

2-5 advertisers share a Graphic Icon (225 pixels x 125 pixels), which generically identifies a target area, for example - "Town of Tallulah Falls." A multipage advertorial PDF overviews the area, provides a detailed message on each advertiser with 1-2 images each, address, telephone, email and website link for each if available. Content and photos may be changed once quarterly.

❑ Group Standard

2-5 advertisers share a prominent top of page banner ad (450 pixels x 125 pixels), which generically identifies a target area, for example - "Town of Tallulah Falls." A multipage advertorial PDF overviews the area, provides each advertiser with a full page PDF to post client provided content plus 1-2 images per PDF, address, telephone, email and website link for each if available. Content and photos can be changed once quarterly.

❑ Group Premium

2-5 advertisers share a prominent top of page banner ad (450 pixels x 125 pixels), which generically identifies a targeted area, for example - "Town of Tallulah Falls." A multipage advertorial PDF overviews the area, provides each advertiser with a full page PDF to post client provided content plus 1-2 images per PDF, address, telephone, email and website link for each if available. Content and photos can be updated 3 times quarterly (per advertiser). A forward or introduction about the area is written by Doc Lawrence, a recognized food, wine and travel journalist.

We will gladly provide you with a customized plan and price quote.

Contact:

Sheila Brewington
678-654-2324

Stephen Cannon
678-936-2442

Guy McKenzie
706-746-5928 or 843-345-1991

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www.winesdownsouth.com