



Wines down South

2009-2010



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Wines Down South Advertising Advantages

Wines Down South is an online magazine with all the beauty of a traditional, mainstream, high quality news-stand publication, with the added advantages of a wider audience and fast-growing readership.

Wines Down South, with a staff of top experts in marketing, advertising, graphics, design and Internet skills, produces a state-of-the art publication that far exceeds anything available today for tourism promotion in our service area.

We live, work, play, worship, dine and travel in this region and know the area, the attractions, the landscape and people first-hand. We love who we are and serve the land we occupy.

Wines Down South is interesting. It grabs the attention of visitors and readers. The artwork, images, stories and headlines enhance the power of your advertising.

Wines Down South has actual stories, not copies of anything. We know that we live in the most tourist-attractive region in America and every story we tell in words and images draws readers to your ads and your location.

Our audience is vast: population centers from Atlanta to Miami, New York to Santa Fe, Quebec to Vancouver. We are working with consulates to deliver your message to our foreign visitors.

We are diverse. It's no secret that if we have many different places, wineries, historic sites, resorts, historic shrines, festivals, events and people showcased, the chances of larger readership becomes enormous.

Wine Down South is multicultural. Tourists are from everywhere and we want them to come, visit, dine, purchase, stay and go home and urge their friends to visit.

Wines Down South is an intelligent production, well-planned, professionally produced and very flexible.

Our commitment is to deliver your advertising to the largest possible audience in ways that benefit you economically. That we will do better than anyone!



Renowned Chef Marvin Woods and Doc Lawrence "cookin' it up" on Turner South



Richard Childress (l), Mark Friszolowski (r) at Childress Vineyards